Phoenix

DIGITAL & MOTION DESIGNER

ADA AND THE ENGINE

Poster Design for Ethington Theatre

Ada and the Engine is a show about Ada Lovelace and her journey of writing the first computer program. The poster makes reference to the time period while bringing in modern elements and representing an inspirational and feminine message.

The typeface makes reference to the time period while remaining legible and feminine. The chiaroscuro design elements in the poster bring a sense of suspense and mystery.

Ada and the Engine
Written By
Lauren Gunderson
May 15-20
Friday 7:00 PM
Sunday 5:00 PM
ETHINGTON
dance film music theatre
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GRAND CANYON UNIVERSITY

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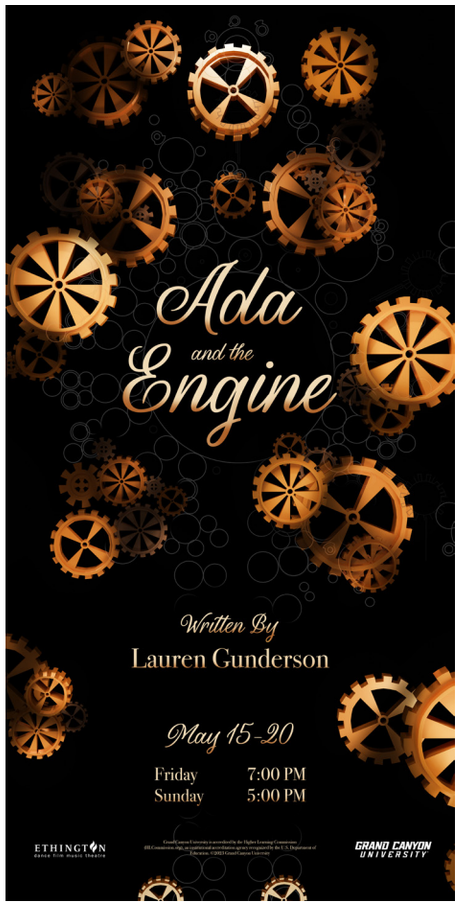
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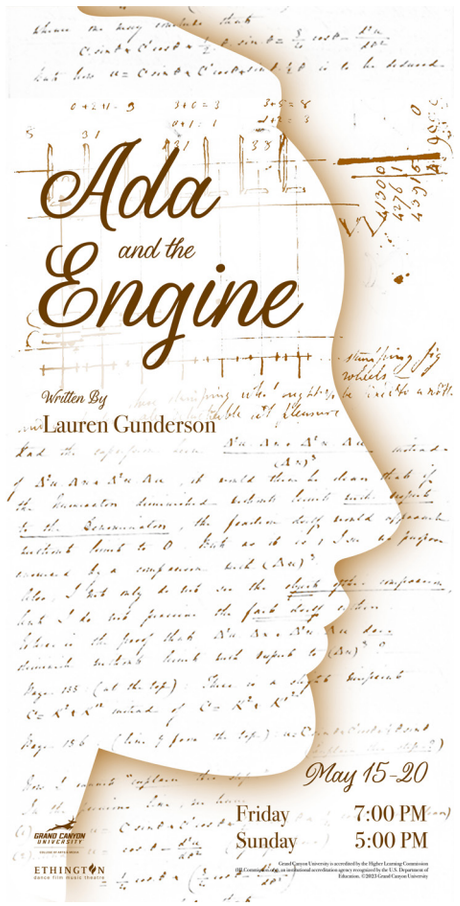
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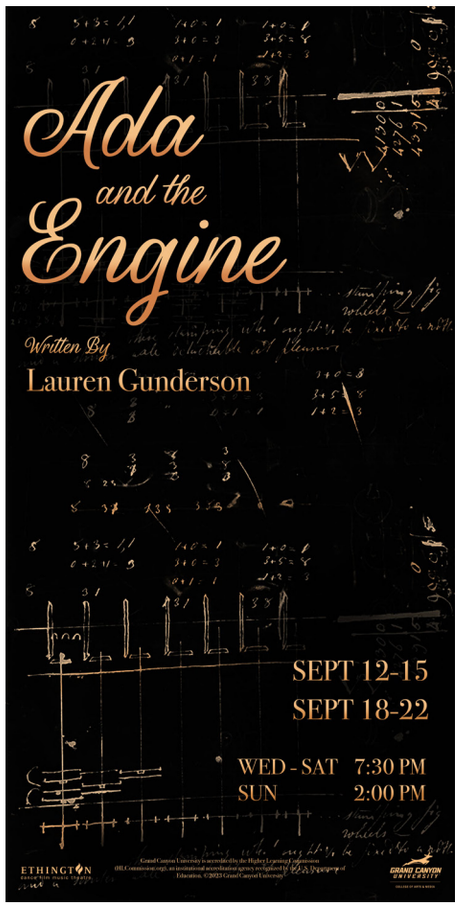
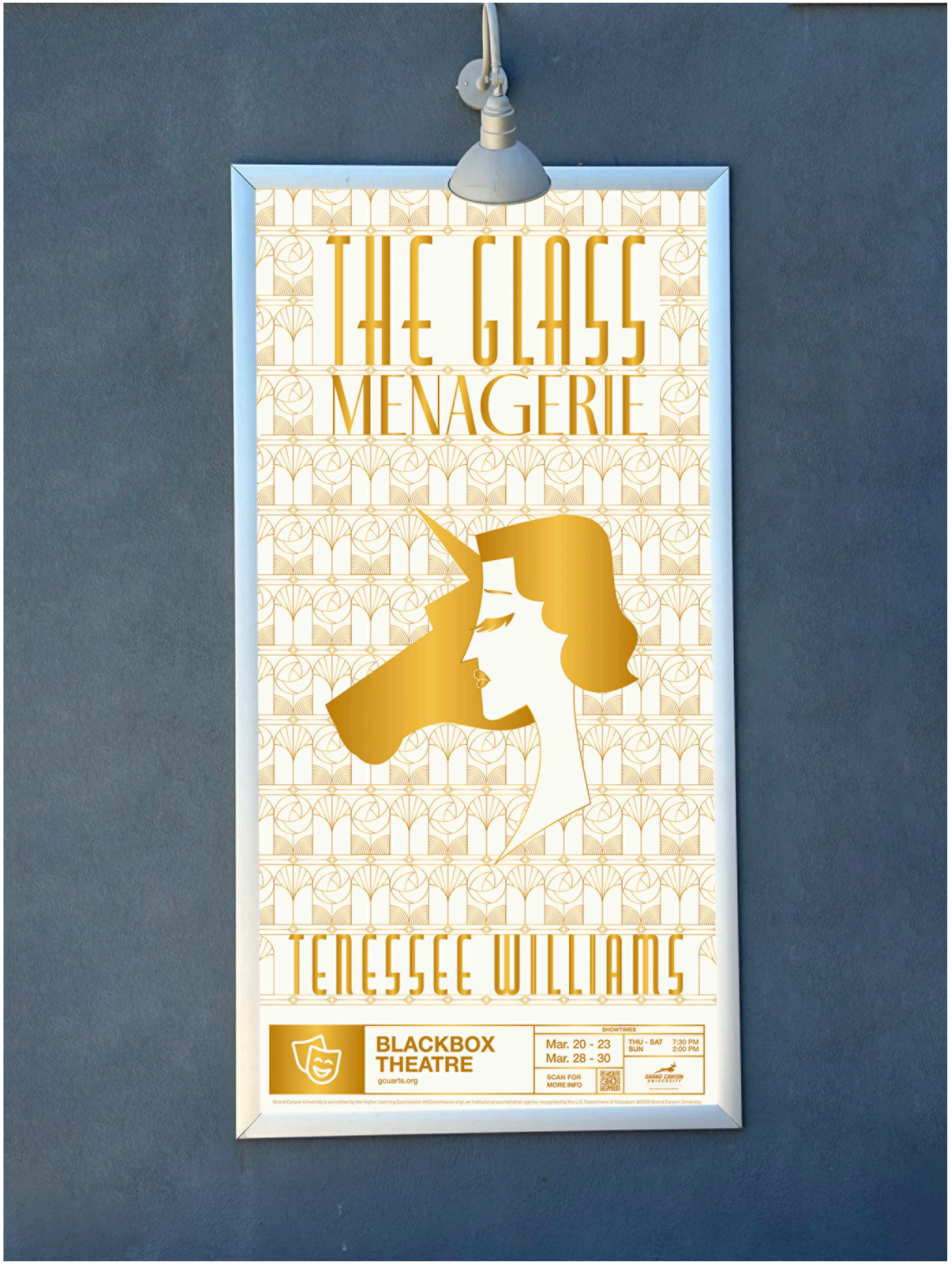

Ada and the Engine
Written By
Lauren Gunderson
SEPT 12-15
SEPT 18-22
WED - SAT 7:30 PM
SUN 2:00 PM
ETHINGTON
GRAND CANYON UNIVERSITY

THE GLASS MENAGERIE

Poster Design for Ethington Theatre

The Glass Menagerie is a story set in the 1930's about a family and their methods of coping as well as dealing with their own personal struggles. The play has themes of escapism and uses symbols to help tell its story with the use of the glass unicorn and blue roses.

The roses are referenced in an art deco pattern found in the background of the design. Laura's profile is featured with the unicorn that remains in her shadow as she transfers her thoughts and feelings onto the mythical creature in the play.


THE GLASS
MENAGERIE
TENESSEE WILLIAMS
BLACKBOX
THEATRE
gcuarts.org
SHOWTIMES
Mar. 20 - 23
Mar. 28 - 30
THU - SAT 7:30 PM
SUN 2:00 PM
SCAN FOR
MORE INFO
GRAND CANYON
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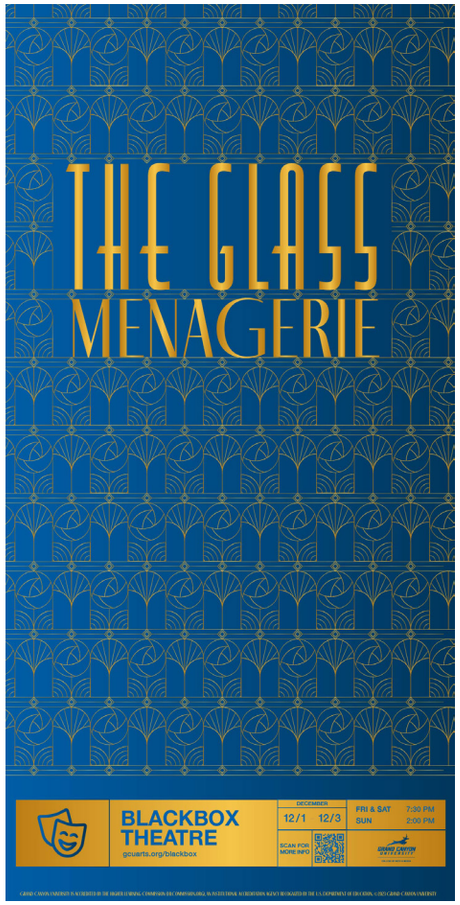
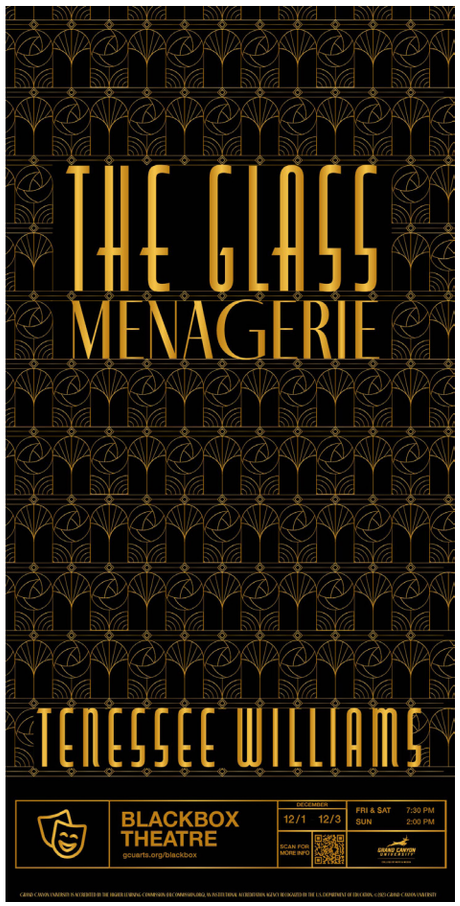
THE GLASS
MENAGERIE
BLACKBOX
THEATRE
gcuarts.org/blackbox
DECEMBER
12/1 12/3
FRI & SAT 7:30 PM
SUN 2:00 PM
SCAN FOR
MORE INFO
GRAND CANYON
UNIVERSITY


THE GLASS
MENAGERIE
BLACKBOX
THEATRE
gcuarts.org/blackbox
DECEMBER
12/1 12/3
FRI & SAT 7:30 PM
SUN 2:00 PM
SCAN FOR
MORE INFO
GRAND CANYON
UNIVERSITY


THE GLASS
MENAGERIE
TENESSEE WILLIAMS
BLACKBOX
THEATRE
gcuarts.org/blackbox
DECEMBER
12/1 12/3
FRI & SAT 7:30 PM
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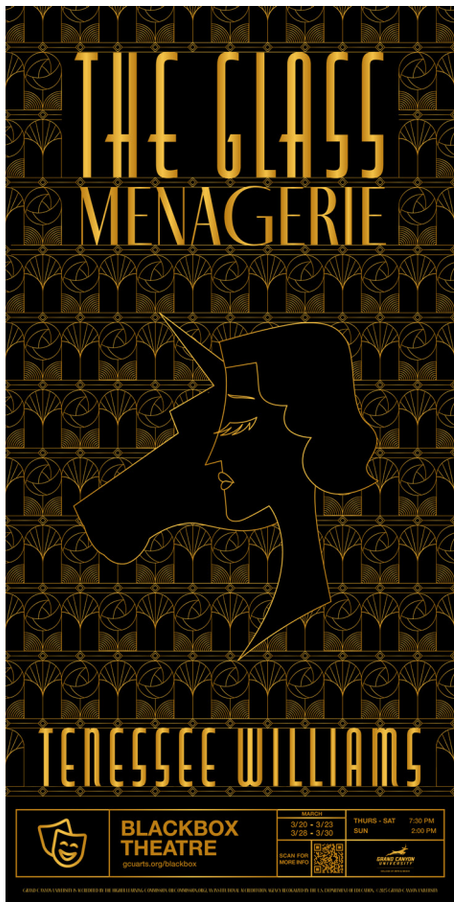
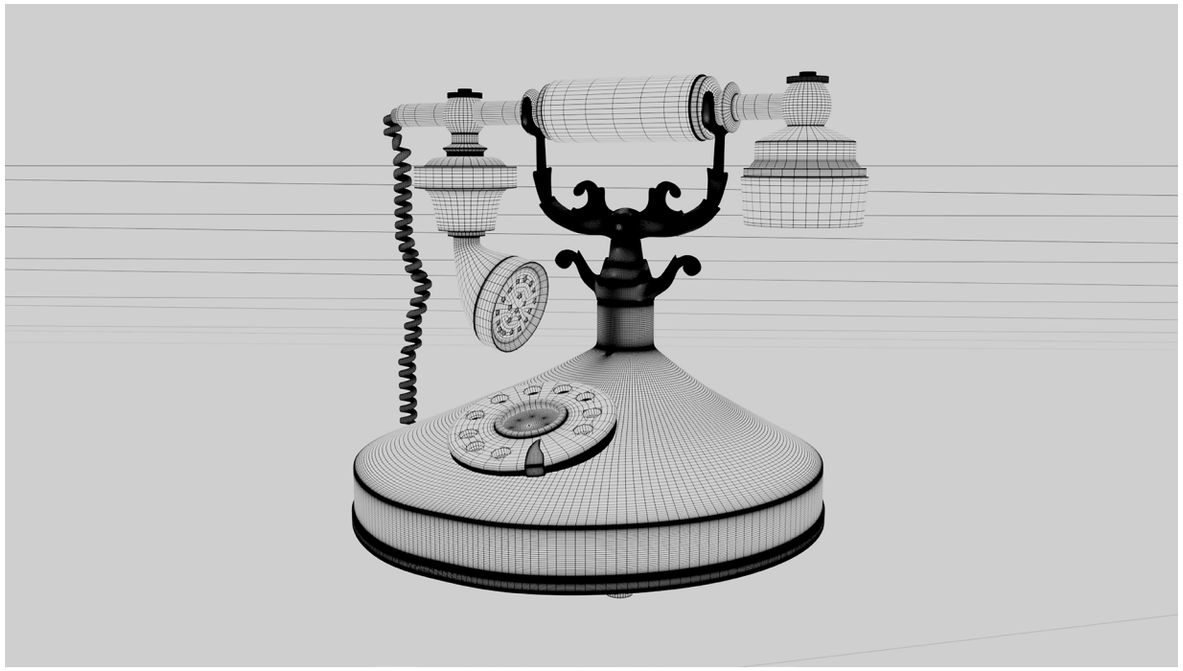
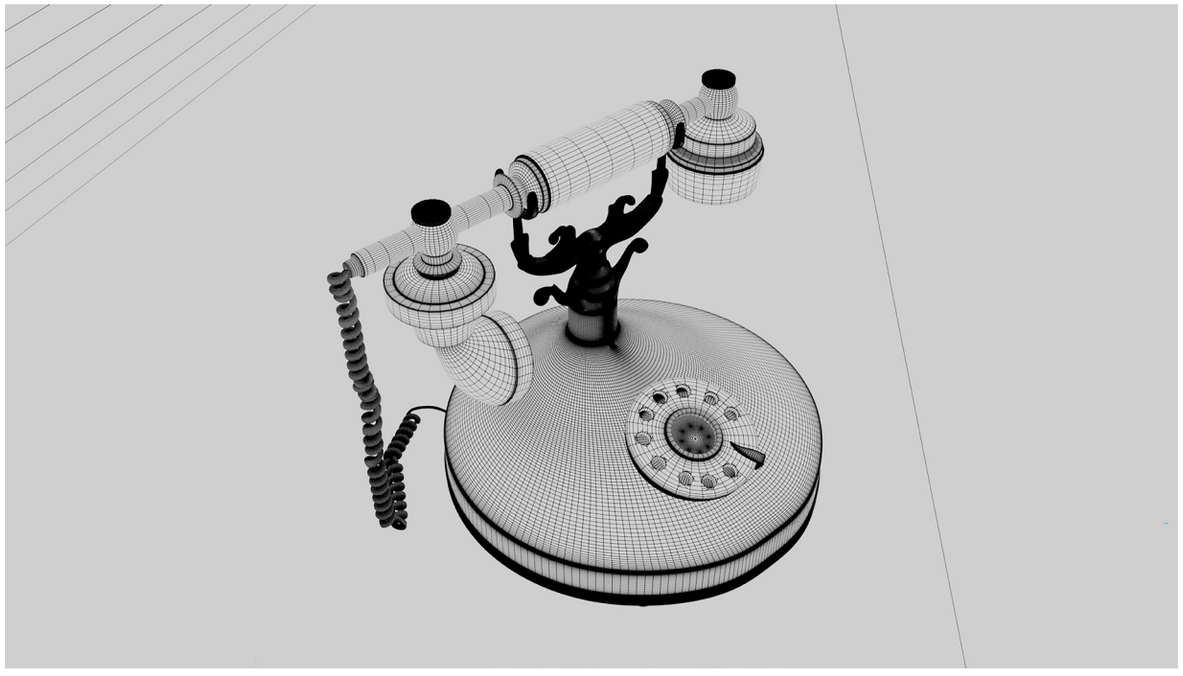

THE GLASS
MENAGERIE
TENESSEE WILLIAMS
BLACKBOX
THEATRE
gcuarts.org/blackbox
MARCH
3/20 - 3/23
3/28 - 3/30
THURS - SAT 7:30 PM
SUN 2:00 PM
SCAN FOR
MORE INFO
GRAND CANYON
UNIVERSITY





HARD SURFACE MODEL

3D Model

This model is of an old rotary phone with floral patterning, gold accents and filigree. It is a high polycount object modeled closely to the original while remaining fresh in its design.

The model is broken into two main pieces, the hand-held phone, and its base. Both pieces are made of multiple objects pieced together. Photoshop was used to texture the model partially while the more basic textures were done in Autodesk Maya.

On
Lock

On **Lock**

ffffff

fceae9

f06262

cd394e

Aa

Bilo Thin

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

Aa

Bilo Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

Aa

Bilo Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

ON LOCK

App Advertisement

On Lock is a money management app designed to help people input and acknowledge the amount of money that they spend and earn. It allows people to see breakdowns of their money and track their debt in an easy, digestible way.

The apps screens were laid out and created in Illustrator then taken to After Effects to be animated. The base animations were done using Classic 3D then exported with a transparent background then extruded cases were crafted in Cinema 4D and exported again. Finally, shadows were added in using Classic 3D.

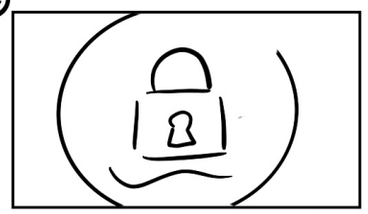
Ai

Ae

1

Logo animation

2



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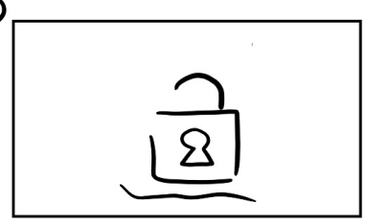
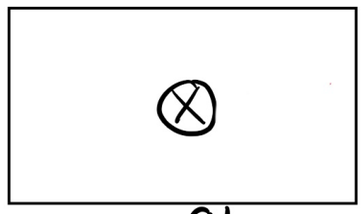


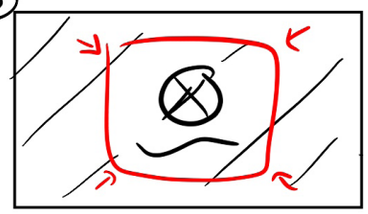
lock unlocking
? circle fading

4



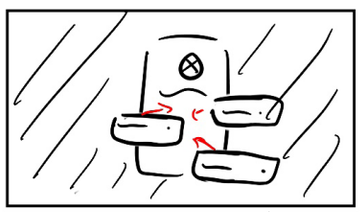
profile image comes on

5



name types on

6



accounts settle

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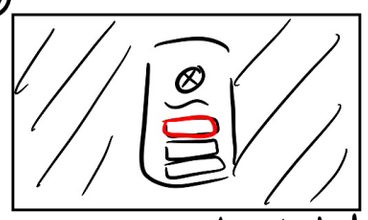

account selected

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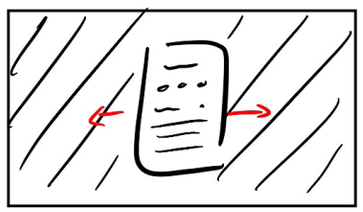
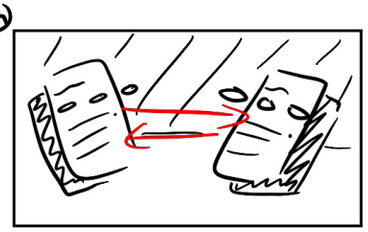


Splits in two

9



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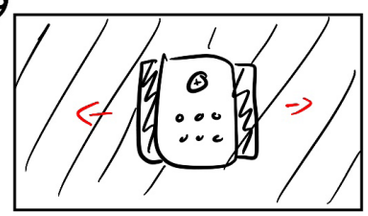

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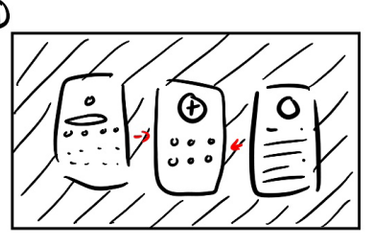
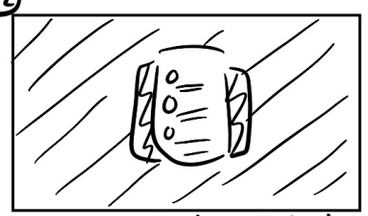


merge into new

12



shadows hide

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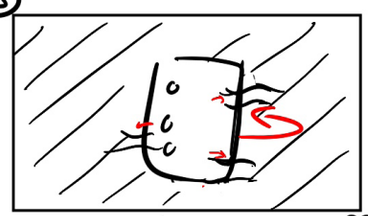
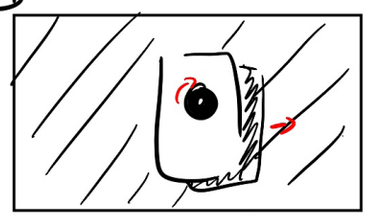


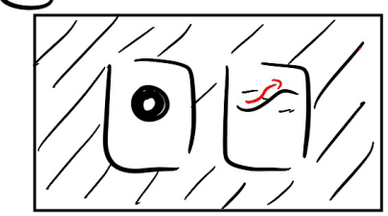
words float off
Flip over

14



graph draws on
shadow comes out

15

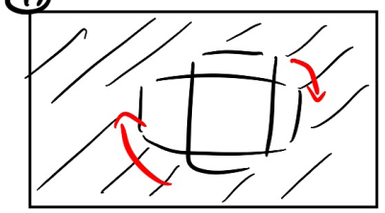


second graph draws on

16

graphs animate as transactions come on

17



rotates to new

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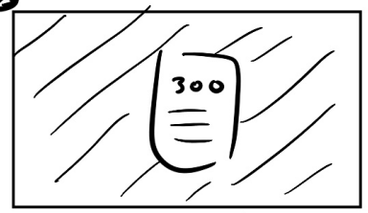

debt runs down

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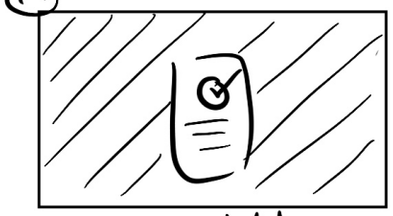

no debt

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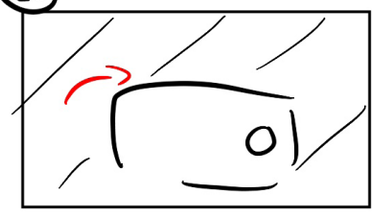
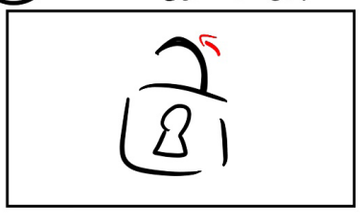


phone turns an fade into lock

21



lock closes

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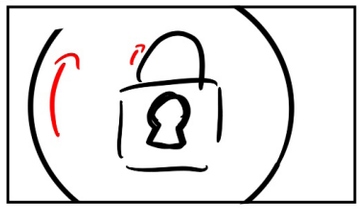

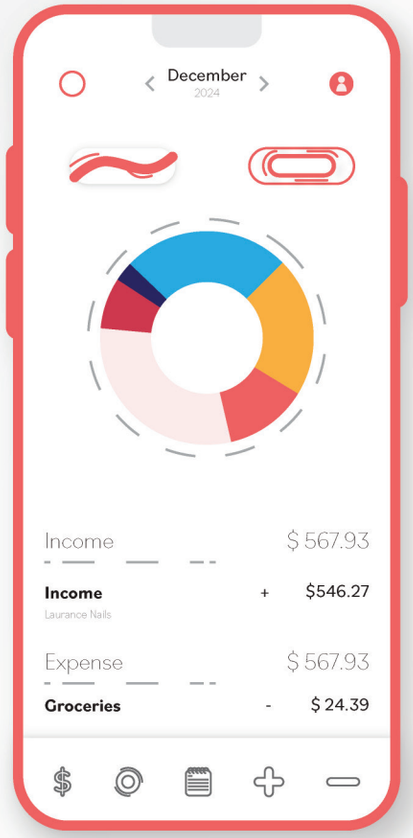
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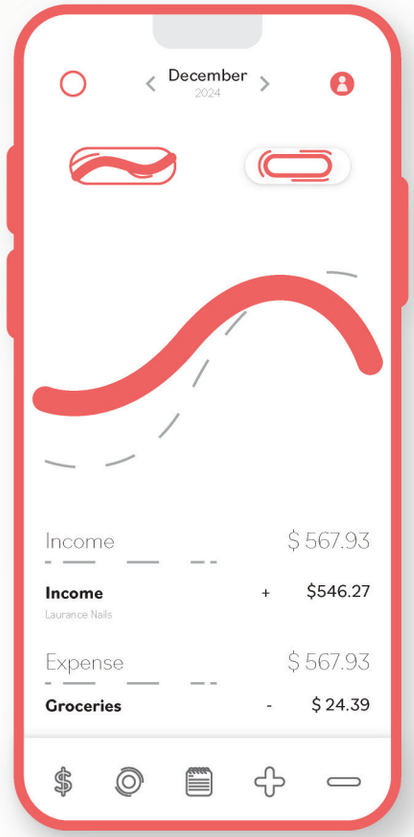
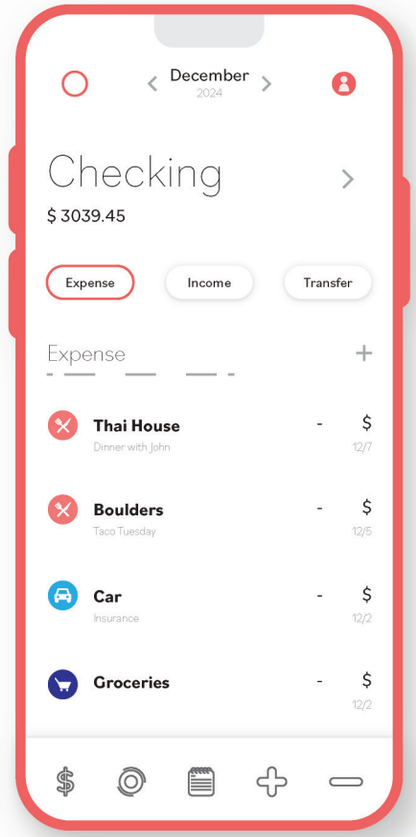
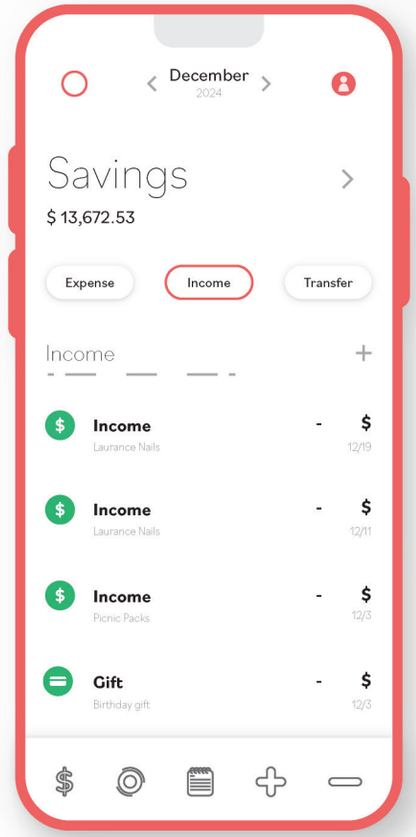
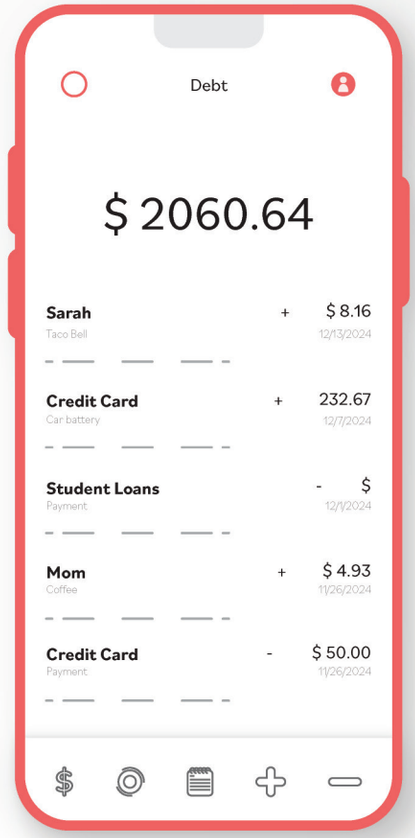
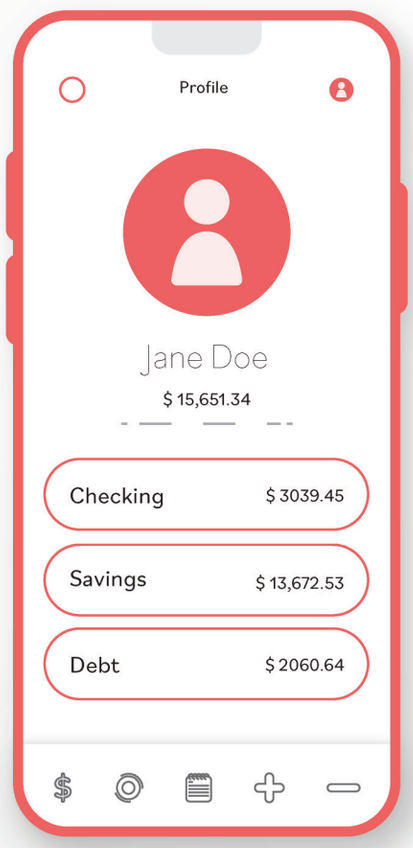
2024
Income
$ 567.93
Income
Laurance Nails
+
$546.27
Expense
$ 567.93
Groceries
-
$ 24.39

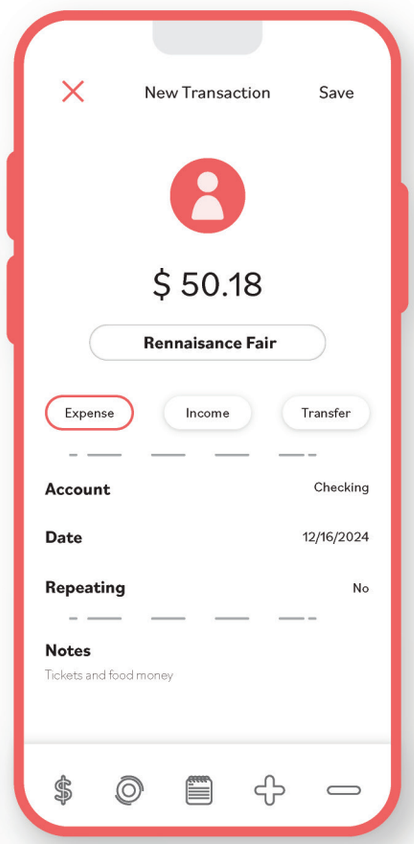

December
2024
Income
$ 567.93
Income
Laurance Nails
+
$546.27
Expense
$ 567.93
Groceries
-
$ 24.39

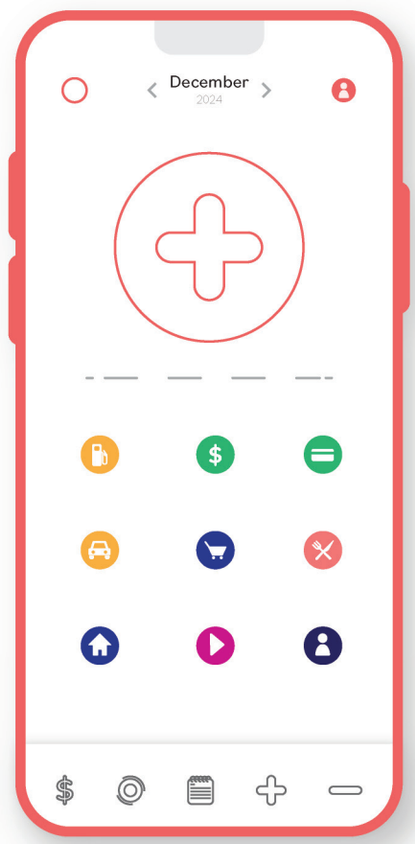

December
2024
Checking
$ 3039.45
Expense
Income
Transfer
Expense
Thai House
Dinner with John
-
$
12/7
Boulders
Taco Tuesday
-
$
12/5
Car
Insurance
-
$
12/2
Groceries
-
$
12/2

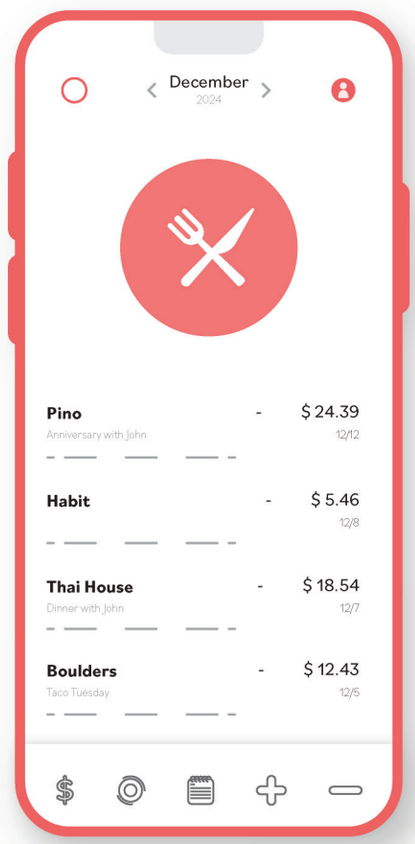

December
2024
Savings
$ 13,672.53
Expense
Income
Transfer
Income
Income
Laurance Nails
-
$
12/19
Income
Laurance Nails
-
$
12/11
Income
Picnic Packs
-
$
12/3
Gift
Birthday gift
-
$
12/3

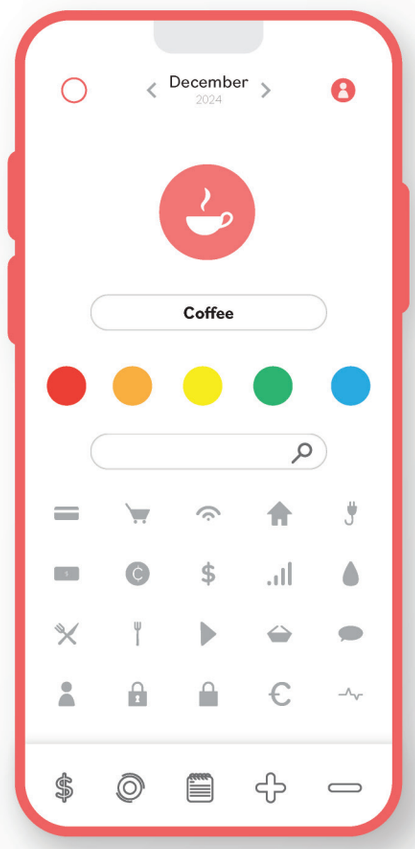

Debt
$ 2060.64
Sarah
Taco Bell
+
$ 8.16
12/13/2024
Credit Card
Car battery
+
232.67
12/7/2024
Student Loans
Payment
-
$
12/1/2024
Mom
Coffee
+
$ 4.93
11/26/2024
Credit Card
Payment
-
$ 50.00
11/26/2024

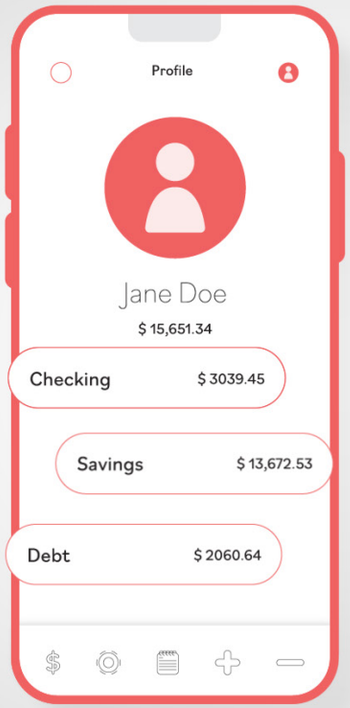

Profile
Jane Doe
$ 15,651.34
Checking
$ 3039.45
Savings
$ 13,672.53
Debt
$ 2060.64


New Transaction
Save
$ 50.18
Rennaisance Fair
Expense
Income
Transfer
Account
Checking
Date
12/16/2024
Repeating
No
Notes
Tickets and food money


December
2024

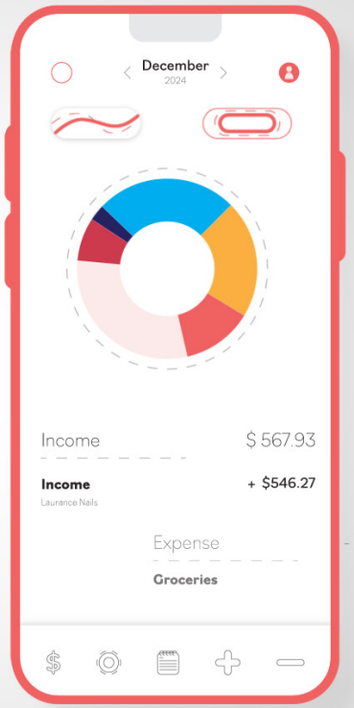

December
2024
Pino
Anniversary with John
-
$ 24.39
12/12
Habit
-
$ 5.46
12/8
Thai House
Dinner with John
-
$ 18.54
12/7
Boulders
Taco Tuesday
-
$ 12.43
12/5

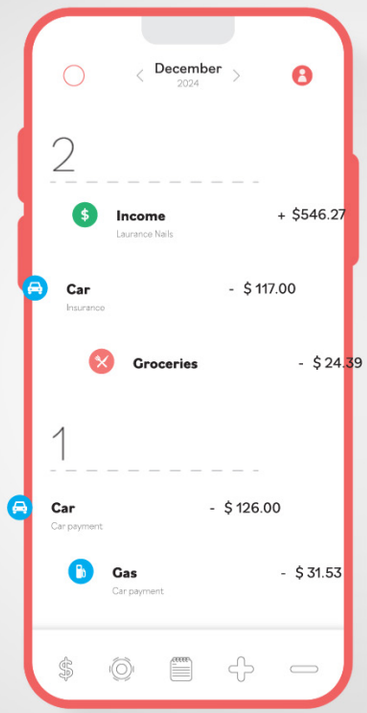

December
2024
Coffee



Just For You

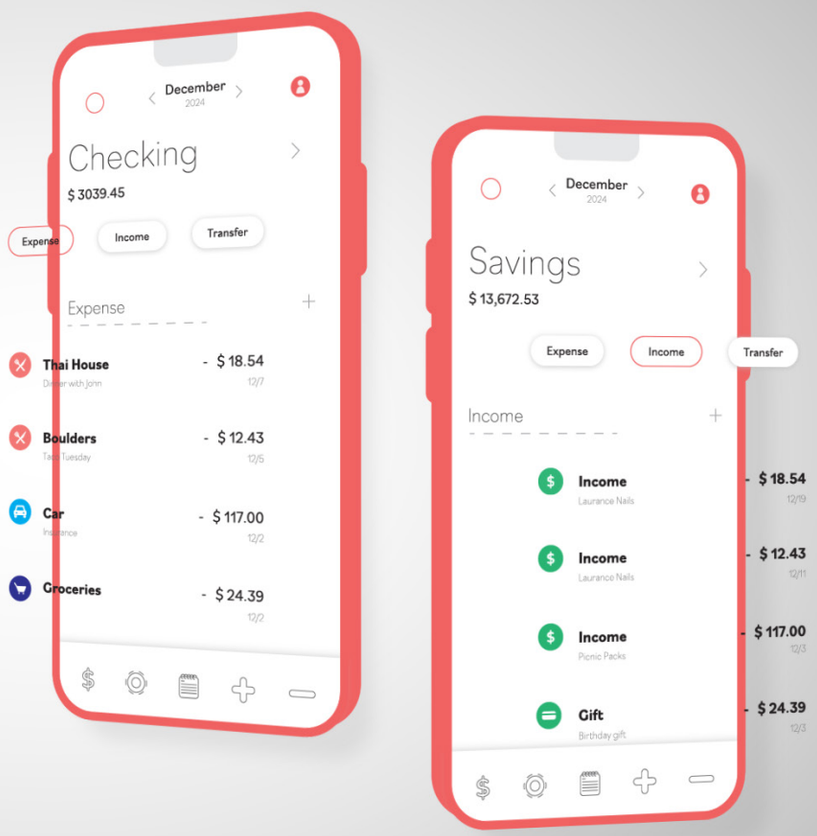
Break It Down

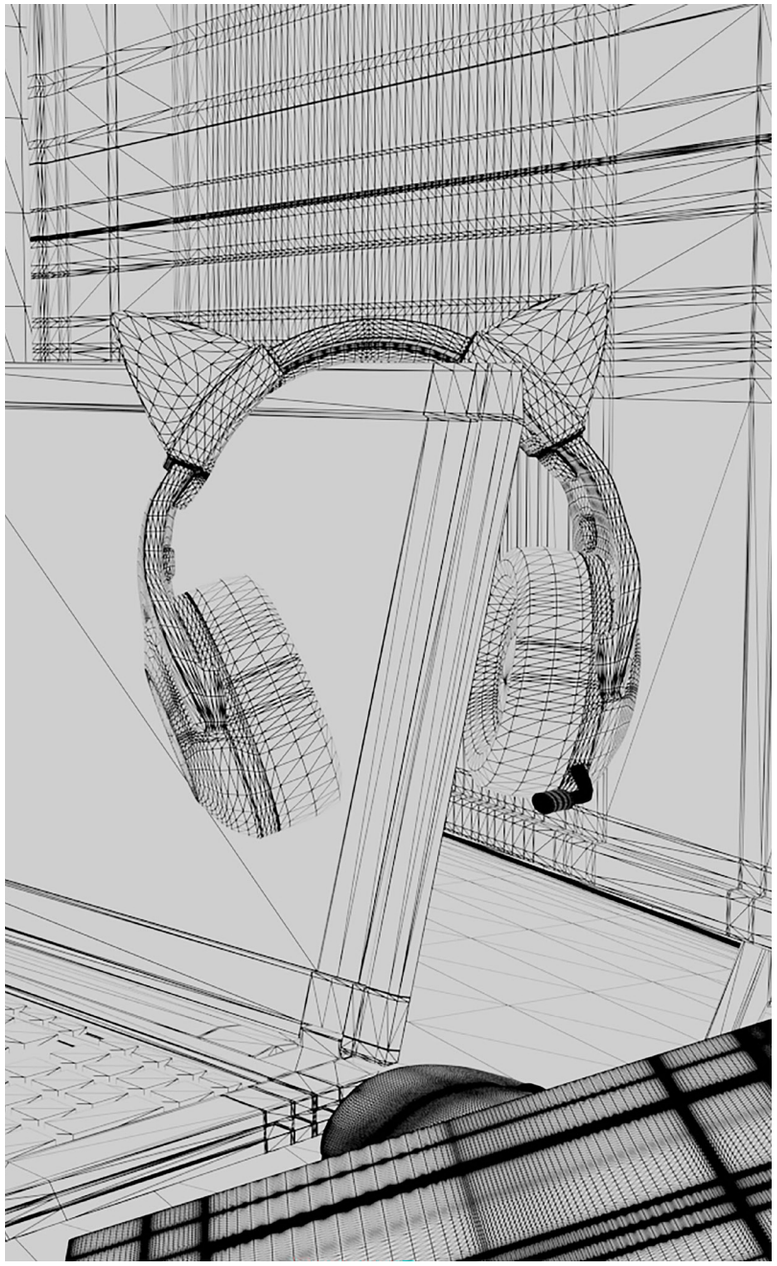


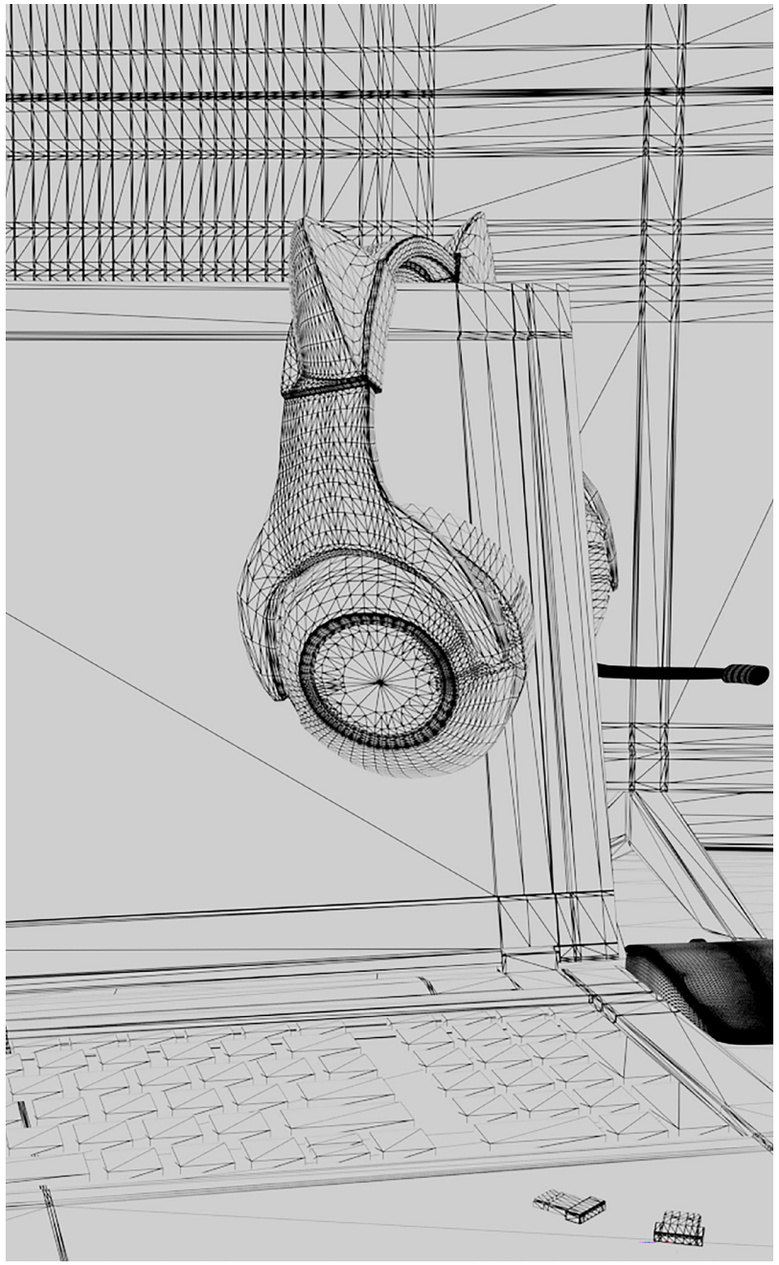


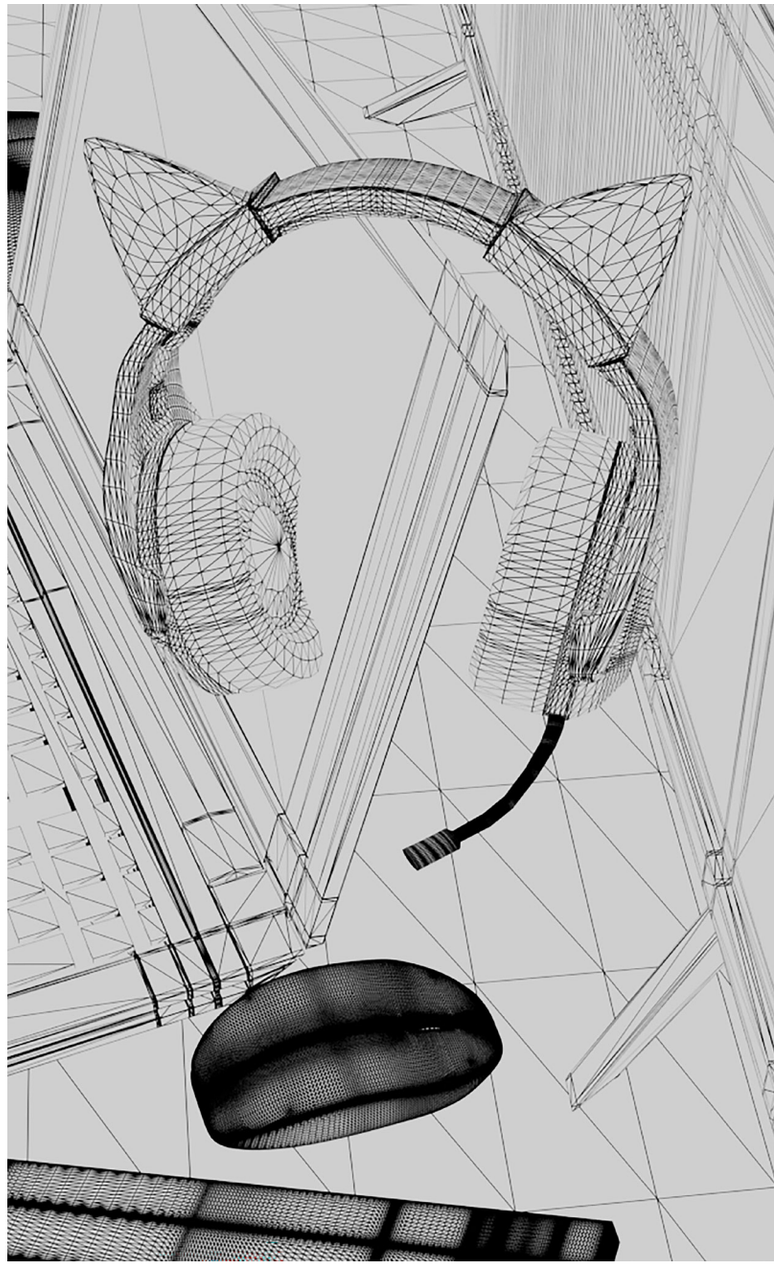
Any Day

Any And All Accounts







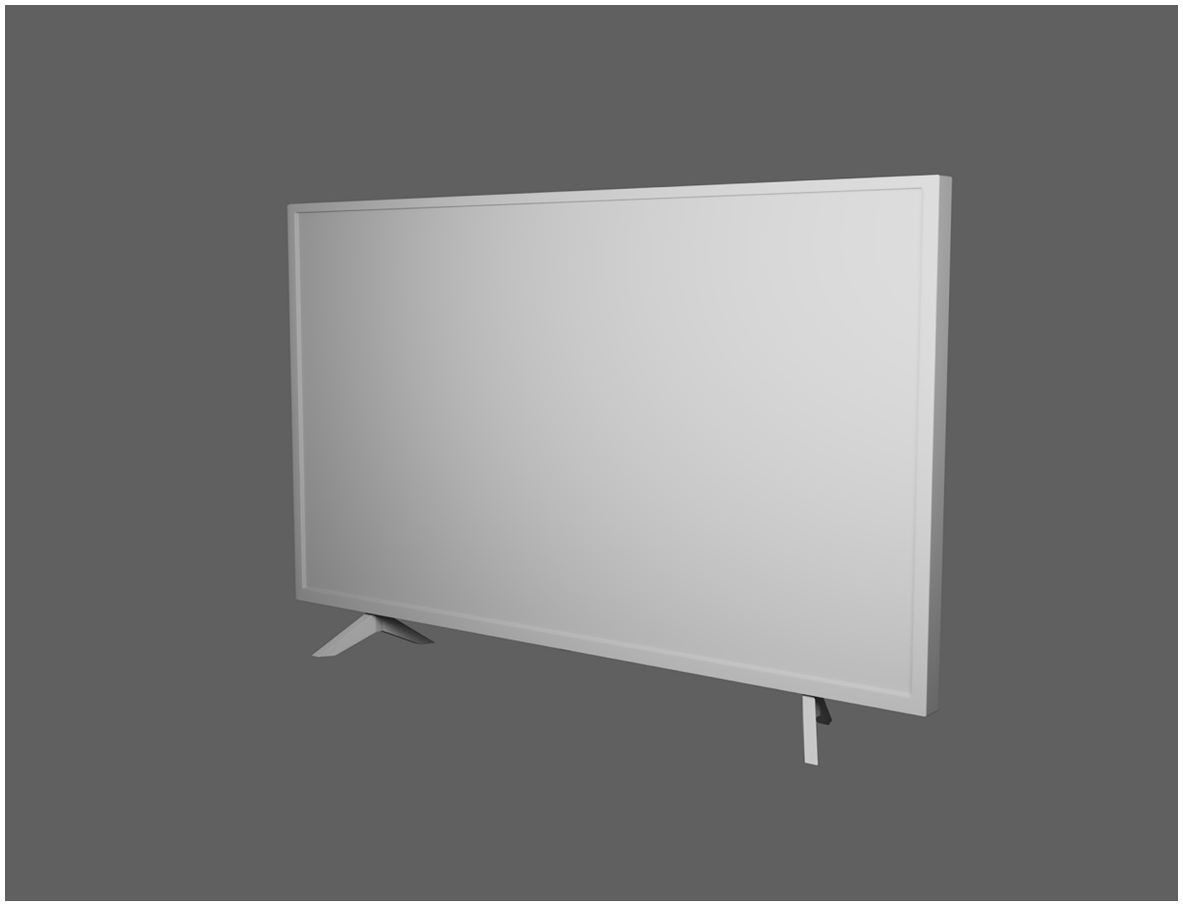


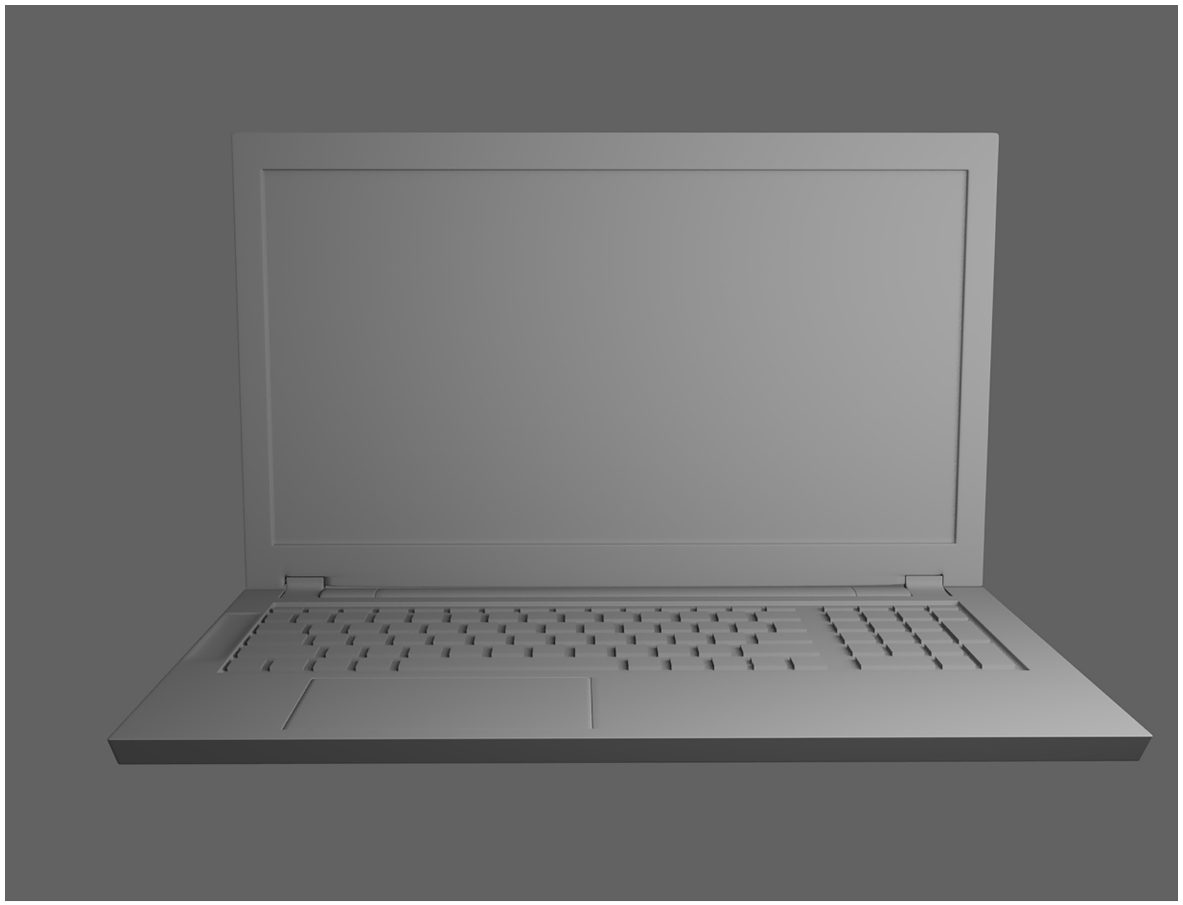
PRODUCT SCENE

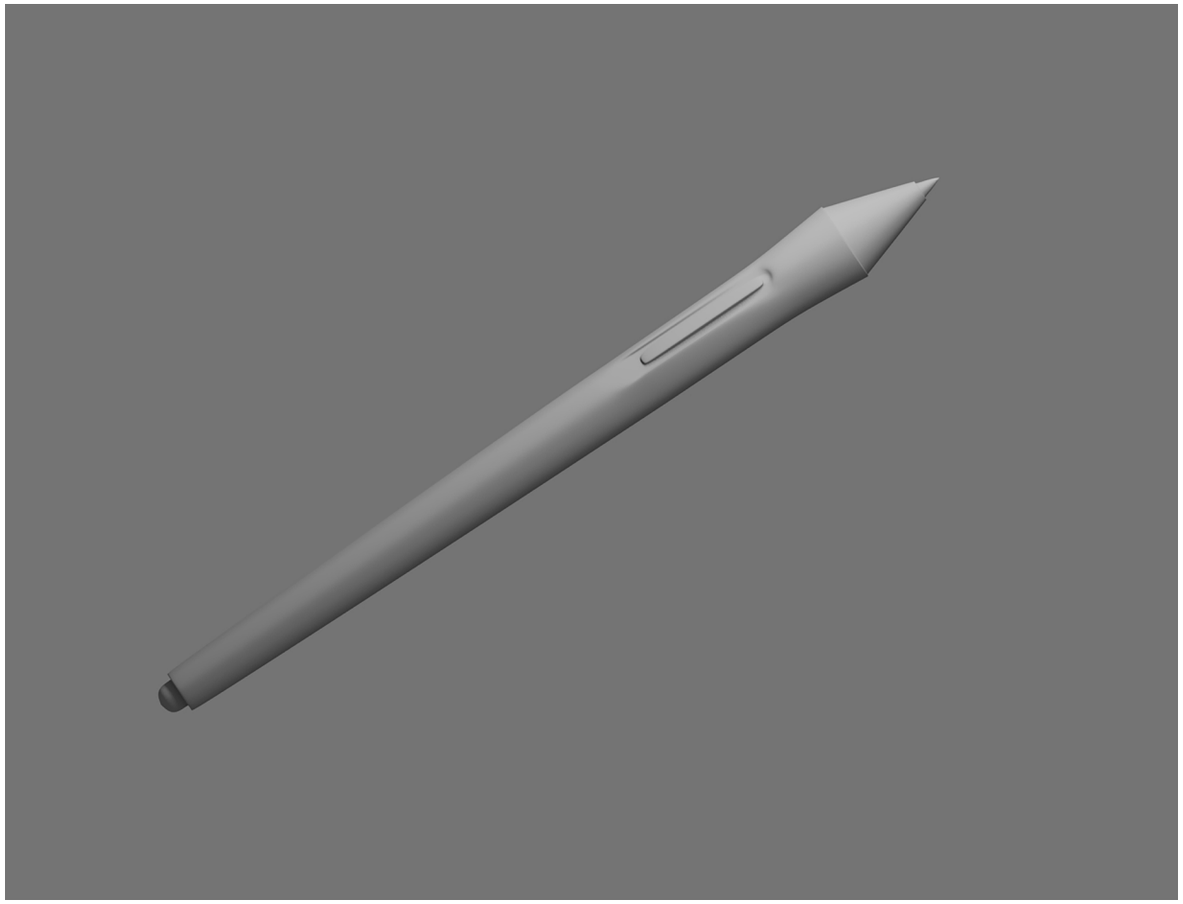
3D Models

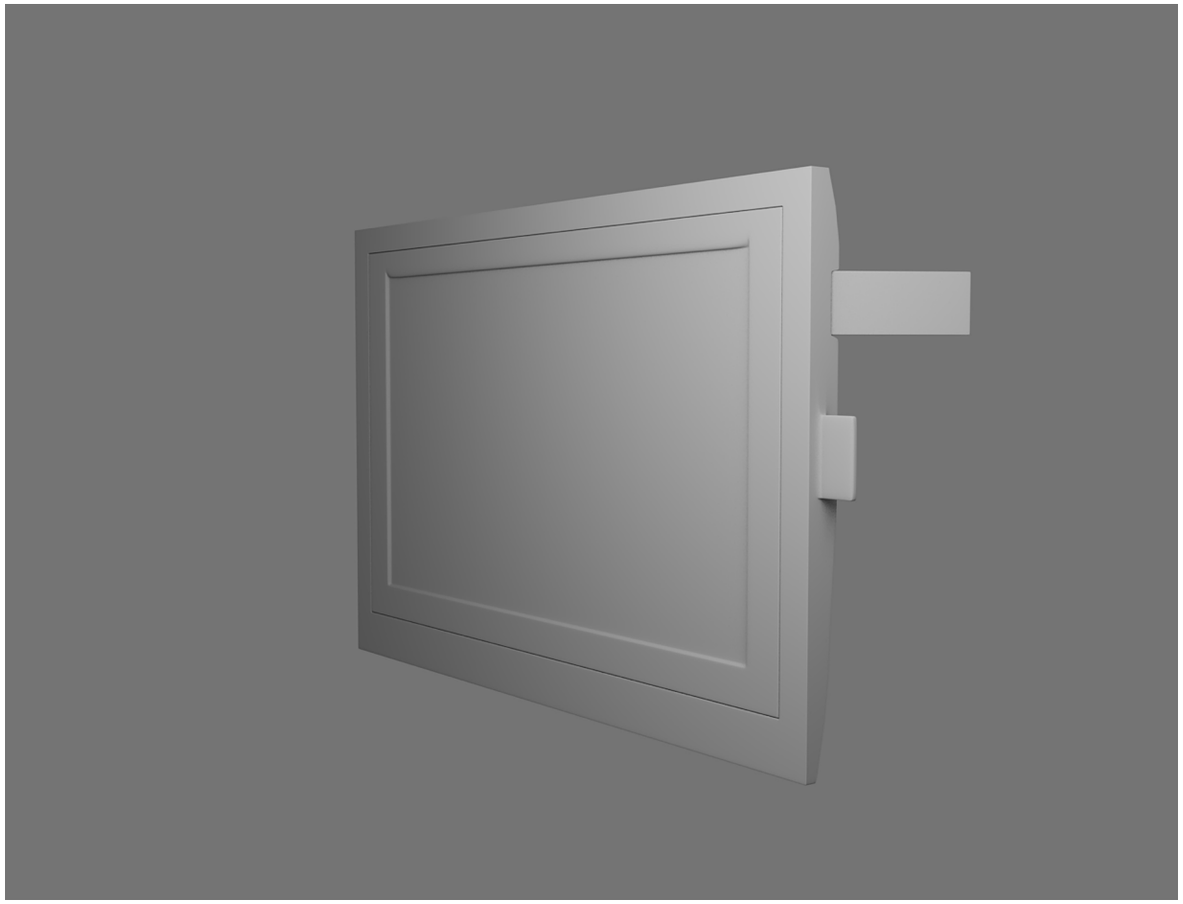
This project showcases a scene with multiple 3D models, making sure to focus on one item as a potential product. The headphones are the star of the scene and are placed in a casual and realistic environment, a college dorm room.

All of the models were made and partially textured in Autodesk Maya while the rest of the textures were created in Photoshop. There are a total of eight items modeled in the scene excluding the background.

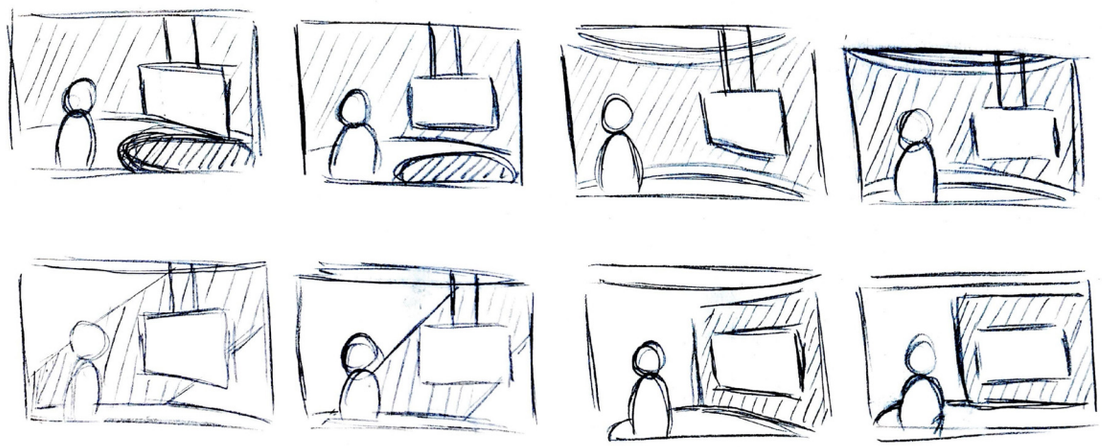








Properties
Pages
CC Lib
Prefliq
Text Frame
Transform
Paragraph Styles
Character Styles
Text Style
OpenType



WAC STUDIO SPACE

3D Modeled Space

The studio space was modeled for the Western Athletic Conference to update their previous studio background. The WAC also wanted it to display videos that the anchor refers to whenever they needed visuals.

It was designed with the official WAC branding colors and uses the logo as a texture element. The modeling, textures, and lighting were done using Blender. A series of clips were exported into After Effects to allow the client to mix and match what they need.

WACKED

“WAC”KED GIF

3D Motion Gif

The Western Athletic Conference requested a GIF that could be played when one of their teams did especially well. They wanted it to be the word “WAC”ked using the WAC logo.

The term was created in the style of the WAC logo in Illustrator and animated using the Cinema 4D capabilities in After Effects.

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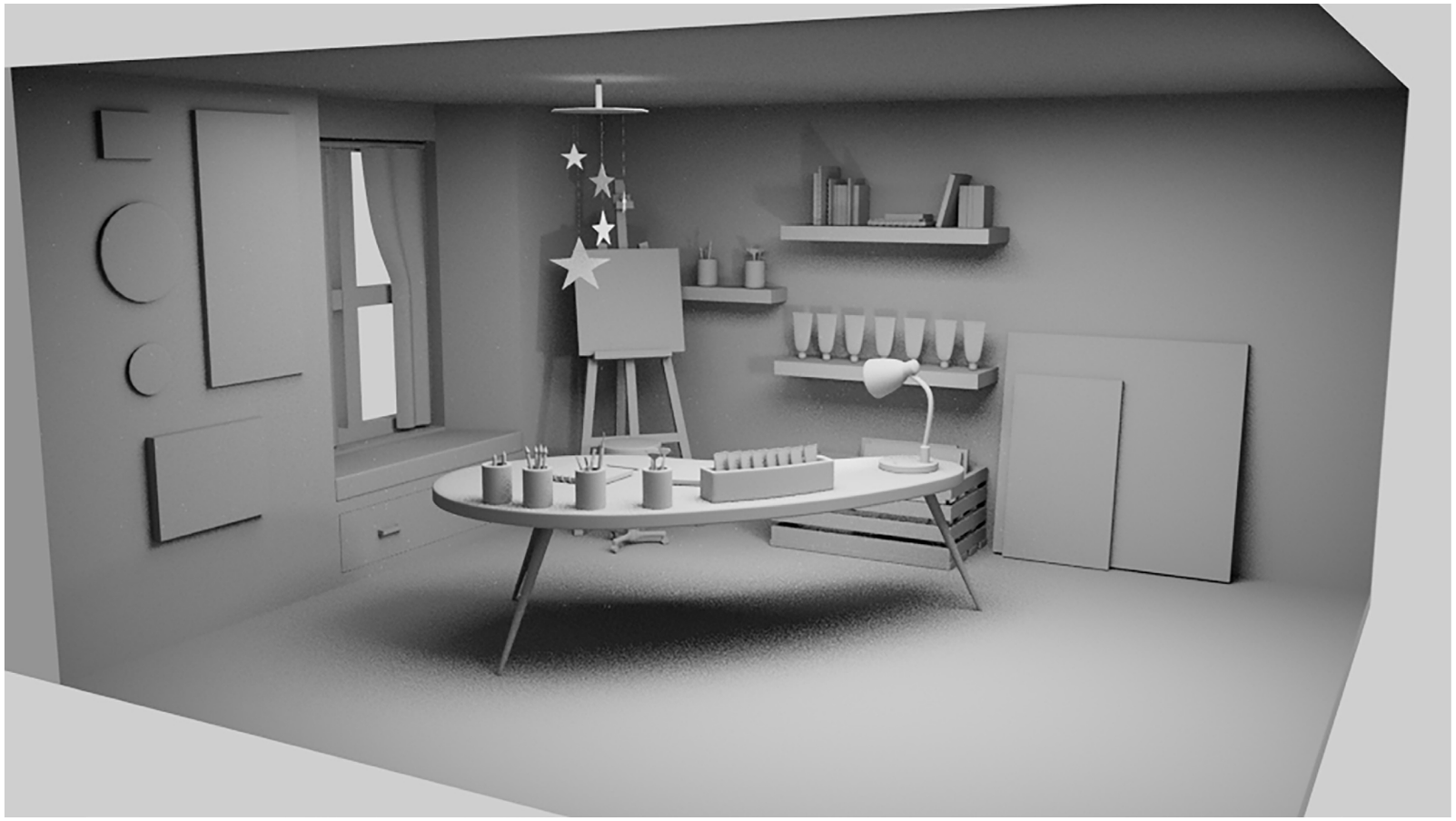
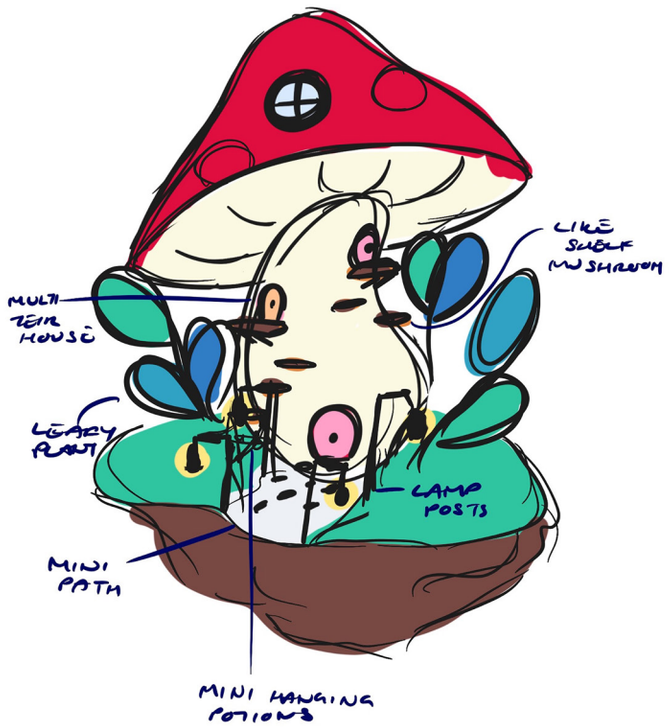


INTERIOR SCENE

3D Models

The project was done to display an interior scene, in this case an art studio. The models are kept simple with a low polygon count so they can be textured and stylized with ease.

Everything was modeled in Autodesk Maya with a simple and stylized look. In order to achieve the stylized look, all of the models are kept as the most basic shapes when possible.



EXTERIOR SCENE

3D Models

The brief of this project was to model and texture an exterior scene. The mushroom house was a stylized design while being modeled to keep the polygon count as low as possible.

While the modeling was done in Autodesk Maya, all of the texturing was done in Substance Painter. The models were kept simple and stylized, and the textures are meant to give an illustrative, video game feel.

Logo

Color Palette

#fbb050

#ffd476

#d1d3d4

Fonts

Bilo Light

ABDCEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

Bilo Regular

ABDCEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

LAURANCE NAIL POLISH

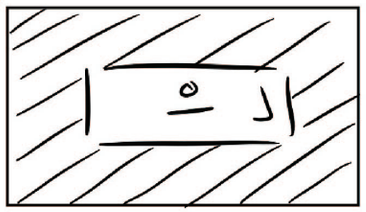
3D Modeled Advertisment

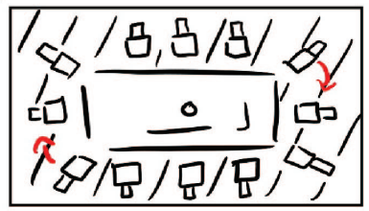
Laurance is a company that focuses on nail polish and encourages their consumers to focus on self-care and expressing themselves through color. The packaging reflects Laurance's bright expression while keeping its simplicity. The ad is done in a montage collage style to reflect this expression.

The polish and packaging are 3D modeled and textured in Blender and the textures were made in Illustrator. Base model movements were done in Blender then cut together in After Effects. Staying in After Effects, the text and flowers were animated and added to the final.

Personal logo

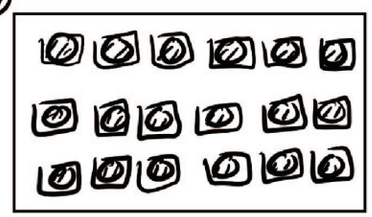
Brand intro



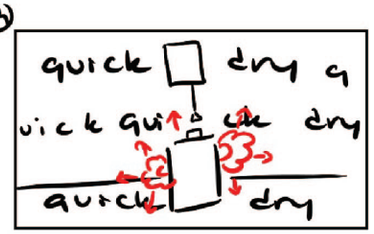


Pop out from box & rotate

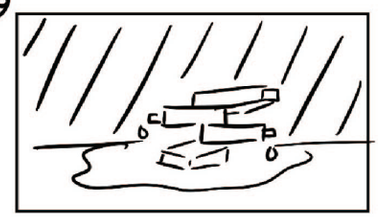
Flowers growing



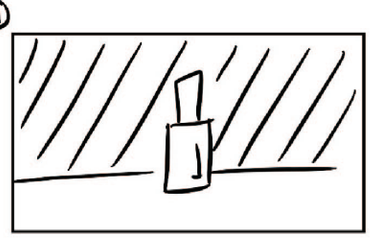
Polish colors

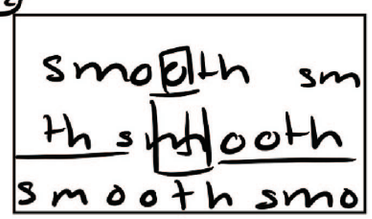


Polish opens with flowers

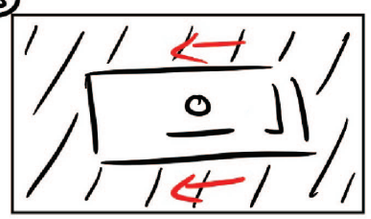


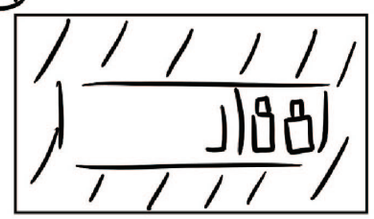
Dripping



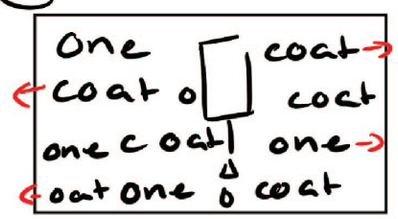


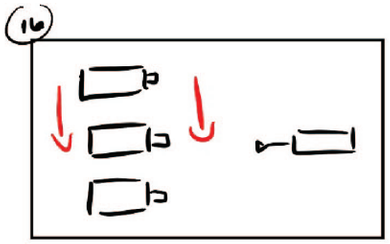
Words appear one by one

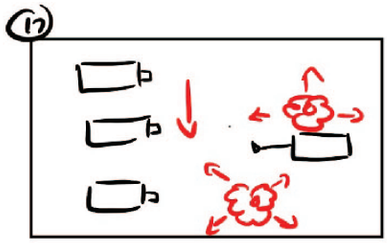




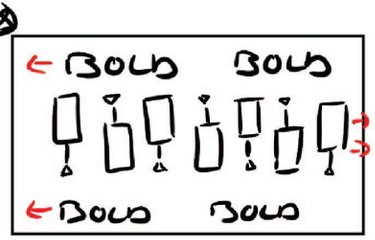
Display packaging and bottles



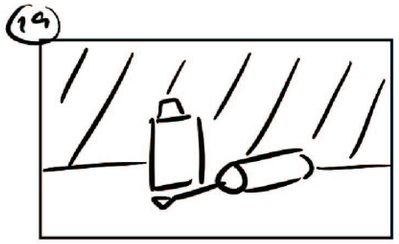




Flowers grow



Polish brushes



Spring Starter Collection
6 x 11mL

Spring Flowers Collection
6 x 11mL

e coat on
e coat on
e coat on
e coat on

Vibrant

smooth
smooth
smooth
smooth
smooth
smooth

ck dry quick
ry quick dry
ck dry quick
ry quick dry

CANYON CREATIVE SIZZLE REEL

2D Motion Demo Reel

Canyon Creative is a student run advertising and graphic design agency. The sizzle reel uses smooth transitions where each project flows into the next. From print and web design to film and animation, a number of projects done by the agency are displayed.

The reel was animated completely in After Effects, using multiple other programs to edit and setup files. It is made up of a compilation of videos and graphics that were not previously animated.

Ae

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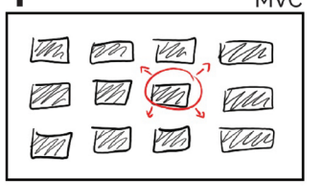
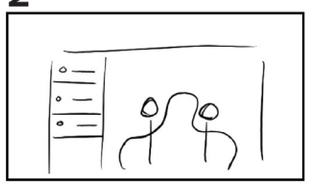
Ps

1 MVC



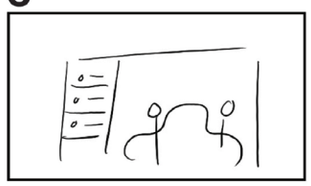
MVC storyboard

2



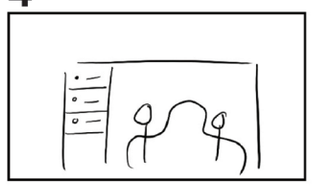
Storyboard panel

3



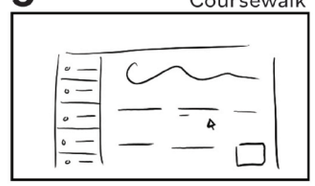
Assets fade in

4



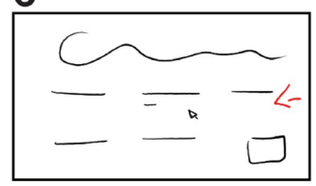
Animation

5 Coursewalk



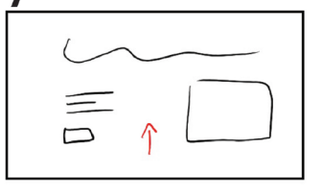
Coursewalk page

6



Selects advertising

7



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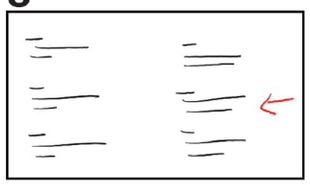
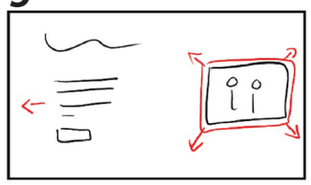


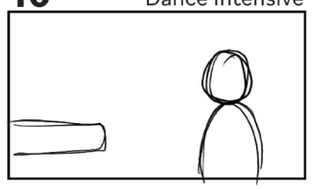
Scrolls

9



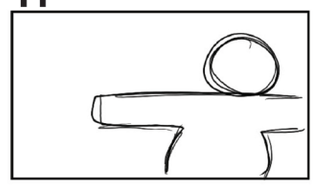
Dance page zooms on intensive

10 Dance Intensive

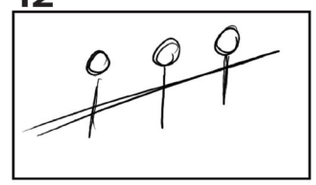


Dance intensive-00:34

11

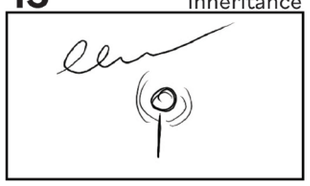


12



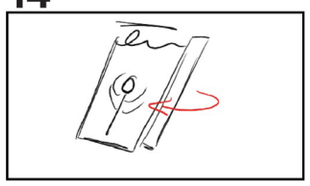
Dance intensive-00:38

13 Inheritance



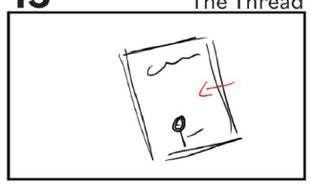
Arms moving like flower opening

14



Lift off the page

15 The Thread

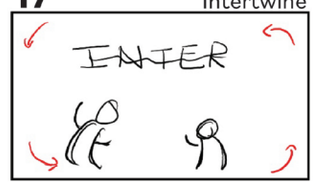


Settle back on page

16

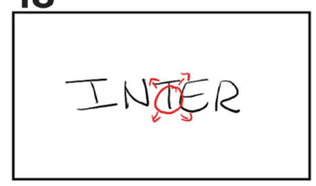
Draw on the thread

17 Intertwine



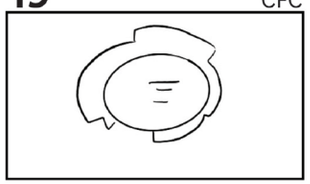
Match cut

18

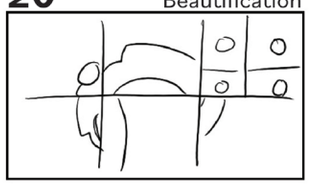


Zoom into white in inter

19 CFC

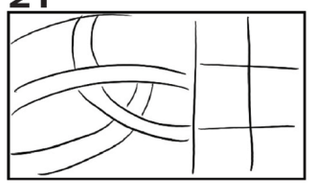


20 Beautification

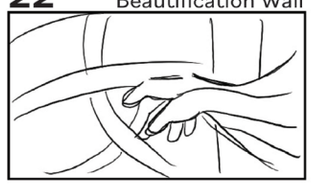


Flip like tiles

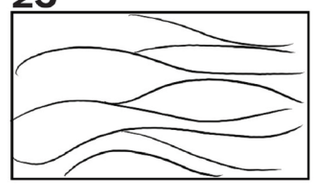
21



22 Beautification Wall

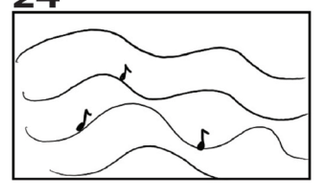


23

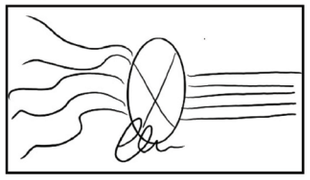


Colors thin into staff lines

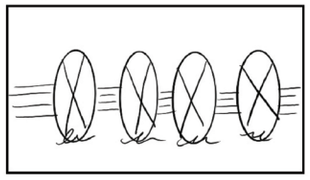
24



25 Band Posters



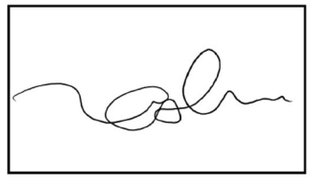
26



27

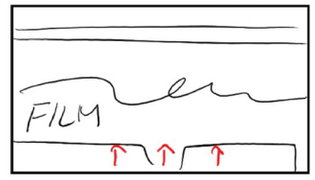
Staff lines into people

28



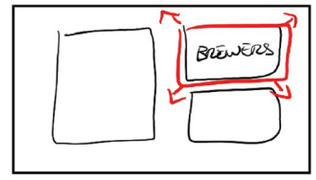
Draw on film

29 GCU Arts



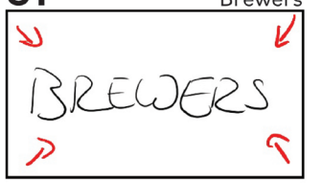
Scroll down

30



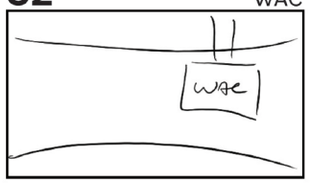
GCU home page

31 Brewers



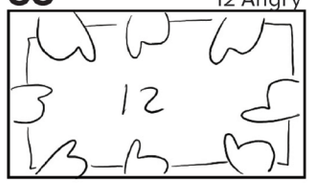
00:23-00:28 zoom out

32 WAC



WACked on studio screen

33 12 Angry

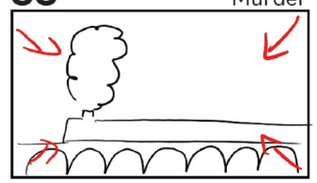


Screen goes up, pointing fingers

34

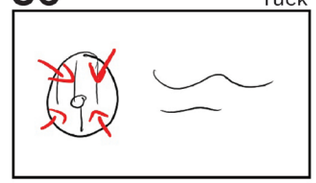
Covered by train smoke

35 Murder



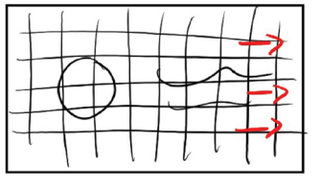
Zoom out, fading into green

36 Tuck



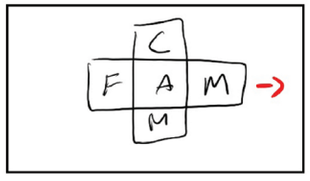
Zoom out of forest

37 WACked on studio screen



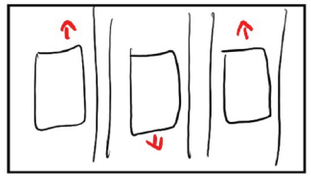
Tiles flipping over offset

38



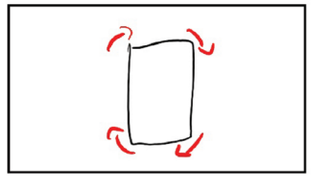
Tiles flip to reveal

39 CAMFAM



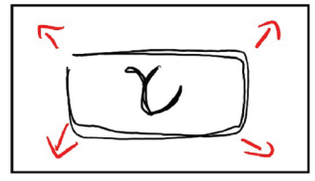
Social posts pop in

40



Phone rotates

41



Zoom in on phone

42

CC Logo