

Transfer Guide between Maricopa Community Colleges and Grand Canyon University



Associate in Arts – Bachelor of Arts in Social Media

General Education requirements, excluding University Foundations and Christian Worldview, will be considered fulfilled in the event a student has completed one of the following Associate degrees:

- Associate of Arts (AA)
- Associate of Science (AS)

In the event a student has not earned one of the aforementioned Associate level degrees, all general education coursework will be required to complete GCU's Baccalaureate degree.

The following table outlines the requirements needed to receive an Associate in Arts from Maricopa Community Colleges. Within the tables below are preferred courses from Maricopa Community Colleges that are applicable towards Grand Canyon University's transfer-oriented Bachelor of Arts degree programs. The General Education courses outlined below are not course to course equivalencies, however they will fulfill the requirements for each competency. If the General Education GCU course has a (+) symbol, it indicates that the transferring course must be a direct course equivalency. All Program Major Transferrable Courses must be a direct course equivalency.

Maricopa Community Colleges – Associate in Arts	Credits	Grand Canyon University – Bachelor of Arts in Social Media	GCU Applied Semester Credits
General Education Requirements			
Effective Communication (13 - 16 Credits)			
ENG-101: First-Year Composition OR ENG-107: First-Year Composition for ESL	3	+ ENG-105: English Composition	3
ENG-102: First Year Composition OR ENG-108: First-Year Composition for ESL	3	Effective Communication	3
Oral Communication	3	Effective Communication	3
Literacy and Critical Inquiry	3	Effective Communication	3
Critical Thinking (3 - 4 Credits)			
Mathematics Applications	4	+ MAT-144: College Mathematics	4
Global Awareness (10 - 12 Credits)			
Humanities, Arts and Design	6	Global Awareness	6
Social-Behavioral Sciences	3	Global Awareness	3
Social-Behavioral Sciences	3	Global Awareness	3
Additional Maricopa Community Colleges Requirements			
Computer/Statistics/Quantitative Applications	3	Elective Credit	3
Natural Sciences (SQ /SG)	8	Elective Credit	8

Transfer Guide between Maricopa Community Colleges and Grand Canyon University



Maricopa Community Colleges – Associate in Arts	Credits	Grand Canyon University – Bachelor of Arts in Social Media	GCU Applied Semester Credits
Awareness Areas	6	Elective Credit	5
Cultural Diversity in the US	3	Does Not Apply to Program	
Historical/Global Awareness	3	Does Not Apply to Program	
CRE-101: College Critical Reading and Critical Thinking	3	Does Not Apply to Program	
MCCCD Additional Requirements	6	Does Not Apply to Program	
Bachelor of Arts in Social Media: Program Major Transferrable Courses			

Total Semester Credit Hours Needed to Complete Associate in Arts at Maricopa Community Colleges	60 Credits
Total Semester Credit Hours applied to Bachelor of Arts in Social Media at Grand Canyon University	44 Credits

All students must meet 36 Upper Division credit requirement, as well as 30 GCU credits to meet residency requirement. Students must meet Upper Division credit requirement even if content of an Upper Division course requirement is met with a Lower Division course.

Symbol Key	
+	Symbol indicates Maricopa Community Colleges course must meet specific content requirements (or higher) in order to fulfill GCU's course.
^	Symbol indicates Maricopa Community Colleges course meets the content requirement but does not fulfill GCU's upper division requirements.

Transfer Guide between Maricopa Community Colleges and Grand Canyon University



Course #	Bachelor of Arts	Semester Credits
Non-transferable GCU General Education: 8 Credits		
UNV-303	University Success	4
CWV-301	Christian Worldview	4
Bachelor of Arts in Social Media: Program Major		
DDN-101	Design Thinking	4
DDN-110	Design Fundamentals	4
DSM-101	Introduction to Social Media	4
DDN-120	Production Methods	4
DSM-215	Photography and Video for Social Media	4
DDN-210	Designing with Type	4
ADV-260	Advertising Copywriting	4
DSM-300	Social Media for Events, Entertainment, and Sports	4
DSM-320	Social Media Communities	4
DSM-340	Social Media Data and Analytics	4
ENG-365	Multi-Media Journalism in the 21 st Century	4
DSM-400	Reputation Management	4
ENG-381	Writing for Advertising and PR	4
ADV-350	Digital Advertising Communication	4
DSM-420	Social Media Campaigns	4
DSM-475	Social Media Capstone	4
DDN-475	Advanced Design Practicum	4

Transfer Guide between Maricopa Community Colleges and Grand Canyon University



Total Credit Hours Needed to Complete an Associate in Arts at Maricopa Community Colleges	60 Credits
Credits Completed at Grand Canyon University	76 Credits
Credits completed at Grand Canyon University may fluctuate contingent upon coursework successfully completed at the transferring institution. Courses are not listed twice on the transfer guide, so any courses not completed at the transferring institution will still be required as part of the GCU program. Students are required to complete a minimum of 120 credits to earn the Bachelor of Arts degree. If the student completes additional courses at the transferring institution, credits may not apply to their GCU program.	
Remaining open elective credits needed to earn Bachelor of Arts degree at Grand Canyon University varies based on program major requirements.	

Total Credit Hours Needed to Complete Bachelor of Arts in Social Media at Grand Canyon University	120 Credits
--	--------------------

Symbol Key	
+	Symbol indicates Maricopa Community Colleges course must meet specific content requirements (or higher) in order to fulfill GCU's course.
^	Symbol indicates Maricopa Community Colleges course meets the content requirement but does not fulfill GCU's upper division requirements.

For additional graduation requirements, please see the <https://www.gcu.edu/sites/default/files/media/Documents/Academic-Catalog/University-Policy-Handbook.pdf>.
 Students with transfer credit that applies to this program will shorten the time to completion from that stated on this transfer guide. Please contact your Counselor for more information.
<https://www.gcu.edu/sites/default/files/media/Documents/Academic-Catalog/University-Policy-Handbook.pdf> Effective 2022